

Brownfields

Partnering For A Greener Tomorrow

September 3 - 5, 1997

Kansas City, Missouri

A hands-on conference bringing together key experts from all levels of government, business, finance, and local communities to share ideas and experiences in this exciting and growing field.

TALK with cleanup experts, representatives of pilot cities funded by the U.S. Environmental Protection Agency's (EPA) Brownfields Program, representatives of affected communities, city leaders, representatives of business and financial institutions, and more.

LEARN about the latest policy initiatives from top government officials at the federal, state, and local levels about the most innovative approaches to cleanup and redevelopment of brownfields.

EXPERIENCE the hottest technologies and the latest in brownfields services at the Brownfields '97 Showcase and Exhibition Center, and talk with the experts about your unique brownfields challenges.

A rare opportunity to network with all key brownfields players under one roof!

- Business Leaders ■ Community Leaders ■ Developers ■ Environmental Consultants
- Educational Leaders ■ Federal Government Officials ■ Local Government Officials ■ Lawyers
- Lenders ■ Investors ■ Non-Profit Agencies ■ Private Foundations ■ State Government Officials
- Technology Contractors ■ Tribal Government Officials ■ Researchers

A Jointly Sponsored Conference

- U.S. Environmental Protection Agency ■ American Bar Association, Section of Natural Resources, Energy, and Environmental Law ■ International City/County Management Association ■ National Religious Partnership for the Environment
- National Mortgage Bankers Association of America ■ The United States Conference of Mayors ■ The Trust For Public Land
- National Conference of Black Mayors, Inc. ■ Environmental Council of the States

Hosted By:

- Kansas City, Missouri ■ Kansas City, Kansas ■ Missouri Department of Natural Resources ■ Kansas Department of Health and Environment

Visit EPA's website for the latest Brownfields '97 updates:
<http://www.epa.gov/brownfields/>



Brownfields '97 Overview

This Jointly Sponsored Conference Offers Something For Everyone...

FEATURED SPEAKERS

TIMOTHY FIELDS, JR., *Assistant Administrator (Acting), U.S. Environmental Protection Agency*
EMANUEL CLEAVER II, *Mayor, Kansas City, Missouri*
CAROL S. MARINOVICH, *Mayor, Kansas City, Kansas*
DENNIS D. GRAMS, *Regional Administrator, U.S. Environmental Protection Agency, Kansas City, Kansas*
CAROL M. BROWNER, *Administrator, U.S. Environmental Protection Agency*
MEL CARNAHAN, *Governor of Missouri**
ROBERT E. RUBIN, *Secretary, U.S. Department of the Treasury**
WILLIAM M. DALEY, *Secretary, U.S. Department of Commerce**
ANDREW M. CUOMO, *Secretary, U.S. Department of Housing and Urban Development**

SEMINARS AND SPECIAL SESSIONS

Track One: Assessment and Cleanup

The processes of site assessment and cleanup are changing more rapidly today than ever before. Keep up with the most current tools, information systems, techniques, and community-based risk management strategies. Learn from experts in the brownfields arena about a host of topics, ranging from the latest information on cutting-edge innovative technologies, such as phytoremediation and soil vapor extraction, to the most recent updates of risk-based corrective action policies.

Track Two: Community Involvement

Community involvement is crucial to the long-term success of the brownfields program. Discuss ways to turn community visions into reality by attracting the private sector, marshaling public resources, and involving stakeholders at the local level. See how concerns about environmental justice, job opportunities, and public health can be integrated into land use planning. Listen to brownfields veterans from all levels of business, government, and community organizations explain how to build model public-private partnerships that work.

Track Three: Finance

Finance is an integral component of the brownfields program. Learn where to find money and how to get it, by exploring tools available to local governments, environmental banking, investment opportunities, due diligence requirements, site assessments, the role of foundations and nonprofit organizations, and leveraging of public financing with private financing. Learn how the private sector views the cleanup and redevelopment of brownfields and how to attract new businesses to your community.

Track Four: Legal

The existing legal framework of the brownfields program may seem daunting, but you can understand it easily and use it to your advantage. Discuss legislative outlooks with congressional staff and navigate complex regulations with seasoned environmental professionals. Learn about real estate transactions, dispute resolution techniques, the insurance industry's new attitude about brownfields, and government comfort and assurance issues.

Track Five: Redevelopment

Successful redevelopment is a keystone of the brownfields program. Discuss how to put together successful real estate ventures, attract small and minority-owned businesses, develop waterfronts and former railyards, and address competing community interests. Learn how the brownfields program is redeveloping federal properties, assisting rural communities, and improving public transportation.

Track Six: Sustainable Reuse

The brownfields program strives for sustainability as it seeks to address the issue of property reuse. Listen as experts explain how to create livable communities and partnerships between public and private entities. Discuss the role that eco-industrial parks, "smart growth" practices, green businesses, innovative technologies, transit-oriented development, and pollution prevention are playing in building a sustainable future.

*Invited

Brownfields '97 Agenda

WEDNESDAY,
SEPTEMBER 3, 1997

Master of Ceremonies

Welcome

Introduction of EPA Administrator

*A True Partnership
For A Greener Tomorrow*

Home Court Perspective

*Helping Grow
America's Inner Cities*

Sessions Kick-Off

8:00 a.m. - 1:00 p.m. Registration

1:00 p.m. - 3:30p.m. Opening Plenary

Timothy Fields, Jr., *Assistant Administrator (Acting)
Office of Solid Waste and Emergency Response
U.S. Environmental Protection Agency*

The Honorable Emanuel Cleaver II, *Mayor, Kansas City, Missouri*

The Honorable Carol S. Marinovich, *Mayor, Kansas City, Kansas*

The Honorable Dennis D. Grams
*Regional Administrator, Region 7
U.S. Environmental Protection Agency, Kansas City, Kansas*

The Honorable Carol M. Browner, *Administrator
U.S. Environmental Protection Agency*

The Honorable Mel Carnahan, *Governor of Missouri**

The Honorable Robert E. Rubin, *Secretary, U.S. Department of the Treasury**

The Honorable William M. Daley, *Secretary, U.S. Department of Commerce**

The Honorable Andrew M. Cuomo, *Secretary
U.S. Department of Housing and Urban Development**

Timothy Fields, Jr.

3:45 p.m. - 5:15 p.m. Seminars and Special Sessions

5:15 p.m. - 5:30 p.m. Break

5:30 p.m. - 7:30 p.m. Welcome Reception

Sponsored by International City/County Management Association (ICMA)

THURSDAY,
SEPTEMBER 4, 1997

Missouri/Kansas State Programs

Revitalizing American Cities

8:00 a.m. - 10:00 a.m. Concurrent Seminars

10:00 a.m. - 10:30 a.m. Break

10:30 a.m. - 12:30 p.m. Concurrent Seminars

12:30 p.m. - 1:00 p.m. Break

1:00 p.m. - 2:30 p.m. Luncheon

Carla J. Stovall, *Attorney General, State of Kansas**

Jeremiah W. Nixon, *Attorney General, State of Missouri**

Curtis Johnson, *Co-Founder, The City States Group**

2:30 p.m. - 3:00 p.m. Break

3:00 p.m. - 5:00 p.m. Concurrent Seminars

FRIDAY,
SEPTEMBER 5, 1997

EPA/VA Collaboration

*The American City -
What Works, What Doesn't*

8:00 a.m. - 10:00 a.m. Concurrent Seminars

10:00 a.m. - 10:30 a.m. Break

10:30 a.m. - 12:30 p.m. Concurrent Seminars

12:30 p.m. - 1:00 p.m. Break

1:00 p.m. - 2:30 p.m. Luncheon

Herschel Gober, *Secretary Nominee, U.S. Department of Veterans Affairs**

Alexander Garvin, *Commissioner, New York City Planning Commission
and Author**

*Invited

Track 1

Assessment and Cleanup

1A Congratulations, You Just Got a Pilot!...Now What?

Getting your brownfields program off to a strong start is important. Learn how to find technical assistance from federal and state agencies and how to accelerate the accomplishment of some aspects of your pilot. These “how-to’s” will also cover community involvement and environmental and sustainability issues.

Robert Bob, City Manager, City of Richmond, VA

1B Tools for Innovative Assessment and Cleanup

Ensure the job is done right, within budget and on schedule! Experts will talk about the effective use of innovative technologies, such as high-resolution seismic reflection; airborne penetrating radar; sonic drilling; phytoextraction of lead in soil; soil vapor extraction (SVE); composting; land farming; and the innovative use of conventional technologies.

Michael Hurd, Chemist, Region 1 Coordinator, U.S. Environmental Protection Agency (EPA), Washington, DC

1C Cleaning Up for Reuse: The Best Remediation Options

Land reuse is a critical element that must be incorporated throughout the entire life cycle of a brownfields pilot. Panelists will explore the issue of “how clean is clean,” given different reuse scenarios, and discuss how zoning, master plans, and local ecology influence land reuse decisions.

Joan Colson, Environmental Protection Specialist, National Risk Management Research Lab, Office of Research and Development, U.S. EPA, Cincinnati, OH

1D Clean and Green: Ecosystem Enhancement at Brownfields Pilots

Use of green spaces provides health and ecological benefits and enhances the marketability of property. This panel will discuss the benefits of including green spaces in your brownfields pilots to achieve improved quality of life, economic enhancement, and reduction in crime. Cost-effective tools for restoring green spaces also will be covered.

James Waddell, Chief of Intergovernmental and Superfund Support Branch, U.S. Army Corps of Engineers, Washington, DC

1E Building a Winning Team: Brownfields Redevelopment

Building high-performance technology teams of diverse stakeholders -- and fostering creative and cooperative work environments -- is essential for efficient and effective brownfields restoration. Public- and private-sector leaders will share experiences in building consensus to effectively manage assessment and cleanup processes.

Mark Dunning, Ph.D., Institute for Water Resources, Washington, DC

1F Transferring Federal Technology Resources to Brownfields

Technology demonstrations, staff exchanges, and direct technical assistance are three ways in which the federal government can help local brownfields communities. Additional federal technology resources are available, and this panel will help you learn how to tap them.

Rebekah Buckles, President, Institute of Environmental Solutions, Sacramento, CA

Track 2

Community Involvement

2A Why Not? Alternative Uses for Brownfields Sites

Think outside the box! Take advantage of this opportunity to learn about exciting and unexpected options for the redevelopment of brownfields sites.

Neil Seldman, President, Institute for Local Self-Reliance, Washington, DC

2B Healthy Alternatives for Land Use Planning

The importance of health risks and community concerns in land use planning decisions cannot be underestimated. This panel will provide insight into how communities have integrated these important factors.

Dr. Gerald Poje, Director, International Programs and Public Health, National Institute for Environmental Health Sciences, Bethesda, MD

2C The Big Picture: Successful Community Approaches to Problem Solving

Come take a look at effective community participation projects. Learn how diverse stakeholders deal with tough issues and reach consensus. Members of an expert panel will provide their own success stories, as well as share hurdles they experienced along the way.

Martha Matsuoka, Director, The Urban Habitat Program, Oakland, CA

2D A Seat at the Table: A Community Training Session

The legal, financial, and technical issues associated with brownfields can be overwhelming. This session will provide introductory training for community members new to the brownfields arena. It is designed to equip participants to be effective players in the redevelopment process.

Romel Pascual, Environmental Protection Specialist, Region 9, U.S. EPA, San Francisco, CA

2E Help Wanted: Learning Increases Earning Power

Cleanup and redevelopment job opportunities for brownfields community residents are emphasized in this discussion. Successful efforts to transform brownfields cleanup efforts into employment opportunities for local residents will be covered, with training tips for your brownfields community.

Donald Elisburg, Esq., Donald Elisburg Law Offices, Potomac, MD

2F From Welfare to Faring Well: Meeting the Challenges of Welfare Reform

This panel spotlights job development and training within the context of the new welfare-to-work requirements. Environmental employment programs that hire welfare recipients will be explored, along with life skills training and the difference such training can make in job retention.

Isiah Turner, Deputy City Manager, City of Richmond, CA

2G Having Our Say: The Role of Community Development Corporations

Community development corporations (CDC) regularly work to overcome brownfields-related problems, despite the obstacles associated with limited human resources, issues of environmental justice, and the challenge of consensus-building. Small and rural communities, and others, will want to hear about the advantages CDCs offer, particularly ways to ensure broad community involvement in the redevelopment process.

Juanita Joyner, Director, Isles, Trenton, NJ

1G Promises Kept: The Importance of Land Use Control

Ensuring that community land use determinations are protected requires institutional controls. The need for such controls and the role federal, state, and local governments play in imposing them will be a focal point of this discussion.

John Pendergrass, Attorney, Environmental Law Institute, Washington, DC (invited)

1H On the Waterfront: Contaminated Sediments and Redevelopment Issues

How to deal with contaminated sediments has become a controversial and critical factor in the cleanup and revitalization of waterfront brownfields. The role of the federal government, port authorities, and other stakeholders in remediation of contaminated sediment will be explored, along with project coordination and cost sharing. Sediment cleanup technologies and current sediment and redevelopment projects will be highlighted.

Tom Chase, Director of Environmental Affairs, American Association of Port Authorities, Alexandria, VA

1I Getting Community Stakeholders Involved in Technology Decisions

Effective community involvement and decision making are based on a clear understanding of complex environmental issues. This panel will address why and how to involve the community in technology decisions related to brownfields and identify ways to make complex technical information more "user-friendly."

Dan Powell, Technology Innovation Office, U.S. EPA, Washington, DC

2H True Democracy!

The key to achieving the goals of cooperative redevelopment lies in recognizing and harnessing the resources of various institutional and community stakeholders. This session will provide insight into effective partnerships among government agencies, communities, and academic institutions.

Charles Lee, Director of Research, Commission for Racial Justice, United Church of Christ, New York, NY

2I Brownfields Redevelopment: Tools for Environmental Justice

Brownfields cleanup and redevelopment can be a powerful tool for addressing environmental justice concerns. Representatives of cities that have successfully incorporated environmental justice and public participation strategies into economic redevelopment planning will explain how they did it. This panel will feature practical educational tools, such as videos and resource guides.

Dietra Crawley, Program Analyst, International City/County Management Association (ICMA), Washington, DC

2J Reality Check! When Community Vision is Not Enough

Economic realities impose limitations on what can be accomplished in brownfields cleanup and redevelopment. This panel will present an economic analytical perspective for examining the limitations of brownfields redevelopment and a realistic look at what can and cannot be accomplished.

Dr. Robert Simons, Assistant Professor, Cleveland State University, Cleveland, OH

1J GIS Applications in Brownfields: Interdepartmental Coordination, Site Selection, and Marketing

Try out Geographic Information System (GIS) and Geographic Plotting System (GPS), such as LANDVIEW and ARCVIEW. Local governments use them to provide sophisticated mapping of brownfields sites for marketing plans, and so can you! Steps in selecting a GIS system will be outlined and success stories will be shared. GIS demonstrations will allow you to test various systems.

Stan Hitt, Regional Brownfields Coordinator, Region 6, U.S. EPA, Dallas, TX

1K A Tree Grows in Trenton: A Look at Phytoremediation

Phytoremediation is a promising, but still experimental, remediation method that uses plants and trees to absorb and break down contamination. Phytoremediation has captured broad interest because of its low cost and high level of community acceptance. Learn more about this technology from the experts. Representatives of Trenton, New Jersey and other cities that have used it successfully will share their experiences.

Dr. Walter W. Kovalick, Jr., Director, Technology Innovation Office, U.S. EPA, Washington, DC

2K CERCLA 101: Understanding and Negotiating the Maze of Federal Statutes

The Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA), the Resource Conservation and Recovery Act (RCRA), and Underground Storage Tanks (UST) represent the alphabet soup of legal authorities under which EPA operates. Learn the basics of the brownfields legal framework in a user-friendly session. Since knowledge is power, you will leave this session better informed and equipped to negotiate the tangle of the federal bureaucracy.

Mike Sanderson, Superfund Director, Region 7, U.S. EPA, Kansas City, KS

2L Be Part of It! A Workshop on the Developing ASTM Brownfields Redevelopment Technical Guidance

Developers! Turn community involvement into an "asset" for your project, not a headache. Community activists! Are you trying to understand what developers "need" to take on a sustainable and profitable project? The American Society for Testing and Materials (ASTM) is preparing a "standard guide" that focuses on three primary components of a complex process: community participation, risk characterization and reduction, and liability management. Workshop participants will engage in a lively discussion and "mark-up" of key portions of the guide. Be ready to roll up your sleeves and dive into this workshop!

Michael Taylor, Vice President, TRI Thermo Remediation, Inc., and ASTM Task Group Leader for "Sustainable Restoration of Brownfields Properties," Monroe, CT

1L The Brownfields Information Highway: The Two-Way Street

Information is essential if local stakeholders are to make a brownfields deal happen. In addition, information on the effects of the Brownfields Economic Redevelopment Initiative is essential to federal and state policy makers. Key stakeholders, such as real estate developers, financiers, and government officials, will share what information they need to assist in their decision making and to report successes. Computer system options will be explored to share information.

Steve Wassersug, President, Global Environmental Technology Foundation, Annandale, VA

1M Solve the RBCA Puzzle

Get the latest update on Risk Based Corrective Action (RBCA) and its tools. Learn from those involved in RBCA at the policy and practical levels. Obtain insights on how stakeholders help shape/support RBCA policy development and implementation.

Steven McNeely, Environmental Protection Specialist, Office of Underground Storage Tanks, U.S. EPA, Washington, DC

1N A National Vision of Public Health at Brownfields Properties

Come discuss a public health approach to the Brownfields Economic Redevelopment Initiative. Learn the new thinking from three federal public health agency officials about brownfields and health issues.

Dr. Barry Johnson, Director, Agency for Toxic Substances and Disease Registry, Atlanta, GA

2M Bringing It All Together in the Community

This session will examine how the various interests and stakeholder partners can be brought together to create jobs and economic opportunities based on a community vision. The panel and audience participants will have the opportunity to challenge experts from all brownfields-related disciplines on how to achieve that promise. Rather than lecture, the panelists will serve as resources and stimulate the discussion.

Charles Lee, Director of Research, Commission for Racial Justice, United Church of Christ, New York, NY

(Tracks continued)

Track 3 *Finance*

3A Closing the Gap: How Non-Profits Fit in the Brownfields Equation

There is a gap in service between public- and private-sector support for brownfields. This panel will explore the role that non-profit organizations can play in addressing local brownfields needs.

Keith Welks, Director, Center for Land Renewal, Harrisburg, PA

3B More Than Just the Money: The Emerging Role of Foundations

Foundations are beginning to enlarge their emphasis on communities to include cleanup and redevelopment of brownfields. This panel will explore the cutting-edge efforts of foundations in the brownfields arena.

Andrew McElwaine, Environmental Program Officer, Heinz Endowments, Pittsburgh, PA

3C A New Kind of Business: The Cherry Pickers, Packagers, and Deal Makers

Take a look at the new types of business engendered by the brownfields movement, including major property packagers who clean up and sell large parcels, cherry pickers who stick with the prime easy deals, and innovative venture capitalists.

Elliott P. Laws, Esq., Patton Boggs, L.L.P. Washington, DC

3D Location! Contamination? A Model for Real Estate Decision Making

Let's make a deal! This highly interactive session will demystify the cleanup and redevelopment decision-making process for office and industrial property and provide a model that can be applied to most private transactions. Three project proposals will be presented to a simulated Board of Directors -- that's you, the audience! The panelists, an attorney, an engineer and a real estate professional, will present overviews, then open the discussion for the Board, who will vote to select the prime site. Afterwards, check in with banking panels for more financing ideas.

Ronnie Duncan, Sevell Duncan Realty Services, Inc., Boca Raton, FL

3E Financing 201: Funding Options For Municipalities and the Private Sector

An advanced offering for more experienced brownfields practitioners, this session is not for the novice. Tax increment financing (TIF), general obligation and revenue bonds, and Small Business Administration financing are among the topics to be discussed. Bring your financing questions!

Randy Muller, Environmental Vice President, Bank of America, Chicago, IL

Track 4 *Legal*

4A Heard on the Hill: Brownfields Federal Legislative Outlook

Key House and Senate staff will participate in a spirited discussion of different provisions of proposed Superfund and brownfields legislation. Sit in on the debate everyone is talking about! After staff have offered their views of current congressional thinking, you will be encouraged to present your vision of what's needed to perfect a Superfund and brownfields bill.

Charles Bartsch, Senior Analyst, Northeast-Midwest Institute, Washington, DC

4B A Premium Idea! Can Brownfields Insurance Work for You?

The insurance industry is changing its attitude toward brownfields. This panel will discuss current and emerging trends in the industry and insurance products and how these can be matched with the unique needs of brownfields.

Allan J. Katz, Esq., Katz, Kutter, Haigler, Alderman, Bryant & Yon, Tallahassee, FL

4C Increasing Your Return on Investment Using Federal, State, and Local Tax Incentives

From brownfields tax incentives to greenfields disincentives, a variety of creative options are being tested across the country. Get ideas on how to benefit from federal, state, and local tax incentives for cleanup and redevelopment of brownfields.

Michael S. Barr, Deputy Assistant Secretary, Community Development Policy, U.S. Department of the Treasury, Washington, DC

4D Look Who's Talking! The ADR Approach to Brownfields Redevelopment

Learn how to develop a plan for long-term environmental and economic sustainability by using collaborative problem-solving methods. This panel will help cities, communities, and community organizations explore the application of alternative dispute resolution (ADR) techniques to brownfields issues.

William R. Potapchuk, Executive Director, Program for Community Problem Solving, Washington, DC

3F Are the Fields Always Greener? A Different Approach for Conservation Organizations

Relatively new players in the brownfields scenario include non-profit conservation real estate organizations. They can partner with public agencies to acquire, finance, and sometimes remediate brownfields for mixed use, including public parks and greenways. This panel will feature case studies in some of our largest cities where green spaces are bringing both economic and environmental benefits to communities.

Kathy Blaha, Vice President, Trust for Public Land, Washington, DC

3G Grant Writing for Fun and Profit

This session will teach you how to write an effective grant application. It is designed for the neophyte and will be particularly helpful to small cities and rural communities and newer organizations and institutions.

Mosi Kitwana, Vice President, ICMA, Washington, DC

3H Still Banking on the Bankers!

The environmental banking community has undergone some major changes since the brownfields movement has taken hold. This panel will look at what those changes are, and how they affect brownfields developers, commercial real estate businesses, and communities.

Lawrence Jacobson, Vice President, Mortgage Bankers Association of America, Washington, DC

3I Malls, Strips, and Shopping Centers: The Art of the Deal

Meet the heavy hitters who make it possible for the rest of us to "shop until we drop!" Developers from some of America's finest shopping centers discuss the advantages of using brownfields rather than greener pastures for malls, outlet centers, discounters, and the newer warehouse outlet. Learn how these developments benefit local communities as panelists describe the elements that entice developers to one property rather than another.

John Ayres, Executive Vice President, GZA GeoEnvironmental Technologies, Inc., Boston, MA

3J Blazing New Trails: State Financing Initiatives

Some of the most creative brownfields financing strategies are coming from the states, and many were in place before the term brownfields was used. This panel captures some of the exciting initiatives being undertaken by state legislatures and how different states are implementing them.

Mary Gade, Director, Illinois EPA, Springfield, IL

3K Banking Over the Rainbow: Turning Brownfields into Gold

This is an opportunity to hear what goes on behind bankers' closed doors. What makes a bank want to participate in one deal over another? How do banks and their partners really view brownfields properties? Learn about the competing pressures banks must cope with, how they balance their bottom lines with community responsibility, deal with the effects of lender liability reform, and more!

Raymond Natter, Deputy Chief Counsel, Office of the Comptroller of the Currency, U.S. Department of the Treasury, Washington, DC

3L Industry Update: Where Industry Sits on the Brownfields Issue

Is industry changing its position on brownfields? This panel will bring together representatives of different companies that have different views about buying, selling, and expanding to contaminated property.

Jerry Prout, Director of Regulatory Affairs, FMC Corporation, Washington, DC

4E CPR -- Creating Partnerships in Redevelopment: Breathing Life into Brownfields

Brownfields and alternative dispute resolutions (ADR) can work together to encourage sustainable, community-driven efforts long after the two-year pilot period is over. Get advice on ways ADR can help your community maintain the momentum. Panelists who have real-world experience will share examples of how ADR can work for you.

Debra L. Nudelman, Esq., Senior Mediator, RESOLVE, Washington, DC

4F RCRA and Brownfields: Waking the Sleeping Giant

It is said that RCRA is the final frontier in Brownfields cleanup. How can stakeholders and regulators deal with the complexities of the existing law? This panel will explore ways to maximize flexibility to facilitate cleanup and redevelopment under RCRA.

Don Clay, President, Don Clay Associates, Inc., Washington, DC

4G A Rocky Boat: Navigating Through Brownfields Legal Issues

Seasoned professionals and novices alike claim that navigating the maze of government rules and regulations is a major challenge. Listen to the experts discuss how to eliminate delays, untangle the bureaucracy, and move properties into productive reuse.

Kenneth A. Brown, Executive Director, National Association of Local Government Environmental Professionals, Washington, DC

4H Trading Places

Look at brownfields cleanup and redevelopment issues in a new way. This double panel will help stakeholders see the many sides of the issue. Brownfields real estate transaction scenarios involving publicly and privately owned properties will be the focal point of this extended session. Participants will be provided actual site histories and facts to build understanding of issues, then engage in smaller group discussions to come up with solutions.

Lori Boughton, Acting Branch Chief, Office of Enforcement and Compliance Assurance, U.S. EPA, Washington, DC

4I Comfortable? A Look at Government Comfort and Assurance Issues

How much comfort do federal and state comfort policies provide for brownfields cleanup and redevelopment? Investors, redevelopers, and lenders will want to hear leading authorities discuss enforcement comfort and assurance issues.

Steven A. Herman, Assistant Administrator, Office of Enforcement and Compliance Assurance, U.S. EPA, Washington, DC

(Tracks continued)

Track 5 *Redevelopment*

5A Leveling the Playing Field: Minority and Small Business Redevelopment

Small businesses are the bedrock of healthy brownfields revitalization efforts. Yet, in the rush to attract new enterprises, small and minority-owned businesses often are overlooked. Learn about exciting new opportunities and programs designed to meet their needs.

John Rosenthal, Esq., Director, Urban Environment Institute, Howard University, Washington, DC

5B Wet and Wild: Waterfront Revitalization Reusing Brownfields

Wading through the challenges of waterfront cleanup and redevelopment can be a daunting task. Unique coastal zone issues and the ways in which communities have overcome them will be featured.

John Bullard, Director of Sustainable Development and Intergovernmental Affairs, National Oceanic and Atmospheric Administration, U.S. Department of Commerce, Washington, DC

5C On the Right Track: Railyard Redevelopment

Former railyards offer great opportunities for redeveloping large tracts of prime-location real estate. This panel will give developers, investors, and communities insight into getting railyards back on track.

Skip Endres, Vice President, Government Affairs, Burlington Northern Santa Fe Railroads, Washington, DC

5D The Best and Highest Use: A Brownfields Reuse Debate

A cleaned-up property in the middle of your town is a promise for the future. Making the most of it is both an opportunity and a challenge that can tear a community apart. A debate between those proposing competing uses will underscore the controversy.

Dr. Charles Powers, President, Institute for Responsible Management (IRM), New Brunswick, NJ

5E Attention Developers: Uncle Sam Wants You!!!

Federal facilities and brownfields share many common features. Representatives of the Department of Energy and the Department of Defense, community representatives, developers, and national policy experts will discuss the links between cleanup of federal facilities and brownfields.

James Woolford, Director, Federal Facilities Restoration and Reuse Office, U.S. EPA, Washington, DC

Track 6 *Sustainable Reuse*

6A Brownfields and Beyond: Incentives for Sustainable Practices

Win-win situations for communities and businesses are the object of every deal. Experts will examine local incentives that result in environmentally friendly practices. Come learn about innovative incentives for implementing pollution prevention practices, infill development, and transit-oriented development.

David Gardiner, Assistant Administrator, Office of Policy Planning and Evaluation, U.S. EPA, Washington, DC

6B Smart Growth Approaches for Urban Redevelopment

Smart growth is becoming the hallmark of good planning. Local, state, and federal smart growth approaches will be featured, and the link between smart growth, development and quality of life will be explored. Learn first hand how these new efforts could make the difference in your community!

To be determined

6C Creating Livable Neighborhoods and Communities

Is your neighborhood truly livable? Learn strategies to revitalize downtowns and bring grocery stores into older urban neighborhoods. Explore how good community design can build neighborhood integrity.

To be determined

6D Back to the Future with Eco-Industrial Parks

"Waste not, want not" is an ancient term that applies to today's eco-industrial parks. Well planned eco-industrial parks help inner cities build a competitive edge and provide healthy and sustainable reuse of brownfields, whether on contiguous parcels or at separate sites throughout the city. Experts will examine the ins and outs of getting an eco-industrial park off the ground and talk about how to keep them working. Find out how you can attract them to your home town!

Ed Cohen-Rosenthal, Director of Cornell Center for the Environment, Cornell University, Ithaca, NY

6E Deconstruction vs. Demolition in Site Preparation

Removing old structures from brownfields sites adds cost in the site preparation phase. Deconstruction, dismantling, and recycling can help save costs and create jobs and new businesses and can be a sustainable environmentally friendly business practice. Experts will discuss how to determine whether a deconstruction program will work in your community and how to get one started. Case studies will give you ideas for turning those decrepit lemons into lemonade!

Peter Yost, Project Manager, National Association of Home Builders Research Center, Washington, DC

5F Roads Less Traveled: Brownfields and Transportation

Access to transportation for workers and consumers is a key to successful revitalization projects. Learn how to take advantage of transportation resources! Speakers will help you connect your brownfields project to transportation systems, processes, and opportunities available to every community.

J. Randel Schick, Assistant Chief Counsel, Illinois Department of Transportation, Springfield, IL

5G Planning for Success: How Redevelopment Planning Processes Can Work for Your Town

This panel provides the keys to unlocking the doors of redevelopment planning. Learn how to position your project in the confusing array of local, regional, state, and federal planning processes to gain community support and financial backing.

James Schwab, Senior Research Associate, American Planning Association, Chicago, IL

6F Hidden Assets: Capitalizing on Transit Access

Existing transit infrastructure makes brownfields more attractive to developers. Experts will examine how leveraging existing and new transit investments can make communities more livable, creating new jobs, public and private services, and recreational amenities. The panel will provide advice on making the most of your transportation assets.

To be determined

6G An Ounce of Prevention: Avoiding Brownfields

Practitioners will share keys for getting businesses involved in local pollution prevention programs and ways to achieve results.

To be determined

6H Made for Each Other! Brownfields and Sustainable Development

Redeveloped brownfields can be vital cornerstones for urban sustainable redevelopment *and* entire metro areas! This panel will explore the growing role metropolitan area stakeholders play in revitalizing urban areas.

Nick Bolman, Program Officer, James T. Irvine Foundation, San Francisco, CA

5H Uncle Sam's Attic: A Treasure Trove of Federal Properties

Reinvention of government is creating new real estate opportunities. Prime properties in excellent locations will be coming to market near you! Recycling federal property for private use is a fairly new concept. Find out how to make it work for you.

Brian Polly, Assistant Commissioner of Property Disposal, U.S. General Services Administration, Washington, DC

5I A Piece of the Action: Redevelopment Jobs Forecast

Environmental jobs represent one of the fastest growing employment sectors in America. Brownfields redevelopment is creating jobs today and will be a major factor in the workforce of the future. Meeting the training and workforce development needs of tomorrow will be the focus of this panel.

To be determined

5J Done Deals That Work

Real estate and development experts share their successful experiences. Come hear what it takes to identify and close the deal on a variety of different properties. See real examples of hot brownfields redevelopment projects through the eyes of the people who have made them happen.

Ned Abelson, Esq., Goulson and Storrs, Boston, MA

6I Community Visioning for Smart Growth

Community leaders will discuss how they have integrated brownfields redevelopment, pollution prevention, green business, and development of environmental technologies into their city's vision for growth. Examples that can work in your community will be shared.

Roland Anglin, Deputy Director, Community and Resource Development, The Ford Foundation, New York, NY

6J What's In It For Me? The Competitive Advantage of Brownfields

Case studies will examine how the barriers to development can be quantified, the costs managed, and sites innovatively reused to make brownfields competitive against greenfields sites.

Thomas Stolle, Brownfields Coordinator, Region 3, U.S. EPA, Philadelphia, PA

5K Brownfields Over the Border

Brownfields problems do not stop at the borders of the United States. Around the world, developed nations are beginning to face up to the same tough issues that we here in North America are dealing with. Share your views with brownfields stakeholders from Canada, the Netherlands, the United Kingdom, and Germany and learn first hand from their revitalization experiences.

William Nitze, Assistant Administrator, Office of International Activities, U.S. EPA, Washington, DC

5L Little Town Blues: Challenges to Small Cities and Rural Communities

Small towns can have big dreams. Hear local officials and others discuss ways to overcome the special difficulties faced by small communities. Limited human resources, environmental justice issues, funding issues, and consensus-building are among the issues considered by a panel of experts in redevelopment of small towns.

Phil Singerman, Assistant Secretary, Economic Development Administration, U.S. Department of Commerce, Washington, DC



Register Now

Brownfields '97, the most comprehensive brownfields event in the United States, is designed for those interested in the assessment, cleanup, redevelopment, financing, and revitalization of brownfields communities.

This cutting-edge forum will bring together key experts from all levels of government, business, finance, and local communities to share ideas and experiences in this burgeoning field. Novices and seasoned professionals alike will be inspired by plenary sessions, top-notch panels, and networking events. Brownfields '97 ensures all stakeholders ample opportunity to be involved in "*partnering for a greener tomorrow*."

REGISTRATION

Registration is open, but space is limited. We request that all registrations be made in advance. Please complete the enclosed form and return it as indicated on the form by facsimile or mail no later than August 4, 1997. Participants may register at the Kansas City Convention Center on September 3, 1997 from 8:00 a.m. to 1:00 p.m. Please note, if you wish to be included in the list of participants, you must register by August 4, 1997. If you do not receive a written confirmation of your registration by August 11, 1997, please call **1-888-795-4684**.

MEALS

Several events during the conference will include meals. The cost per meal is \$15. Meals cannot be reserved without payment, but participants are not required to purchase the meals to participate in the events. If you are paying by credit card, please provide all necessary information on the registration form. If you are paying by check, make checks payable to Brownfields '97.

Upon arrival, all participants are requested to check in at the conference registration desk in the lobby of the Kansas City Convention Center.

PARTICIPANT SCHOLARSHIPS

The International City/County Management Association (ICMA) is pleased to sponsor a limited number of scholarships that will be made available to community-based stakeholders involved in the Brownfields Economic Redevelopment Initiative who otherwise would not be able to attend Brownfields '97. The scholarship program will ensure maximum participation by all stakeholders in the brownfields process. To be eligible, you must be affiliated with a community group or grassroots organization or a local or state government. For more information on how to apply for a scholarship, please call the toll-free

Brownfields '97 Hotline at **1-888-795-4684**. The deadline to apply for a scholarship is August 8, 1997.

BROWNFIELDS '97 SHOWCASE

ICMA is pleased to sponsor the Brownfields '97 Showcase and Exhibition Center. This unique opportunity allows local, state, and federal leaders; business persons; financiers; developers; and representatives of community organizations to showcase their environmental cleanup and redevelopment products and services for thousands of brownfields stakeholders.

If you can provide solutions for assessment, cleanup, financing, collaborative problem-solving, remediation, or redevelopment, you should be making plans to exhibit with ICMA in Kansas City. For more information on exhibiting, please call the Brownfields Showcase and Exhibition Hotline at **(703) 425-0392**.

LODGING

The facilities listed below have set aside rooms for Brownfields '97 participants. To guarantee that you receive the negotiated rate for the conference, you must say that you are with Brownfields '97. Government employees will be required to show proper identification to receive the government rate of \$78, including tax. Please make your room reservations before August 14, 1997. After that time, rooms can be reserved only on a space-available basis.

**The Radisson Suite Hotel
Kansas City**
106 West 12th Street
Kansas City, MO 64105
Ph: (800) 333-3333
Nongovernment rate: \$105
(tax inclusive)

**The Omni Kansas City
Hotel**
1301 Wyandotte
Kansas City, MO 64105
Ph: (816) 474-6664
Nongovernment rate: \$109
(plus 11.975% tax)

The Westin Crown Center
One Pershing Road
Kansas City, MO 64108
Ph: (816) 474-4400
Nongovernment rate: \$122
(plus 11.975% tax)

**The Kansas City Marriott
Downtown**
200 West 12th Street
Kansas City, MO 64105
Ph: (816) 421-6800
Nongovernment rate: \$133.40
(tax inclusive)

Holiday Inn Citi Centre
1215 Wyandotte
Kansas City, MO 64105
Ph: (816) 471-1333
Nongovernment rate: \$89
(plus 11.975% tax)

**The Hyatt Regency
Crown Center**
2345 McGee Street
Kansas City, MO 64108
Ph: (816) 421-1234
Nongovernment rate: \$109
(plus 11.975% tax)

TRAVEL INFORMATION

Kansas City International Airport is located approximately 20 minutes from the Kansas City Convention Center and downtown Kansas City, MO. Taxi fare from the airport to the hotels is approximately \$25 each way. The KCI Shuttle provides van service from Kansas City International Airport to downtown Kansas City and Crown Center. KCI Shuttle is \$10 one way, or \$19 round trip. For more information on shuttle service, call (816) 471-2015.

SPECIAL AIRFARE

US Airways has been designated the official carrier for those attending Brownfields '97 - *Partnering For A Greener Tomorrow*. US Airways offers an exclusive low fare for participants. This special fare will give participants a 5 percent discount on first class and any published US Airways promotional round-trip fare. A 10 percent discount on unrestricted coach fares will apply, with seven-day advance reservations and ticketing required. The discounts are valid provided all rules and restrictions

are met and are applicable for travel from all points on US Airways' route system. US Airways also will offer exclusive negotiated rates for those who are unable to meet the restrictions on the promotional round-trip fares. Certain restrictions, including advance purchase requirements, may apply. These special rates are applicable only for travel from the continental United States.

The above discounts cannot be combined with other discounts or promotions and are valid from August 31 to September 8, 1997.

To obtain these discounts, you or your travel agent must call **US Airways' Meeting and Convention Reservation Office at (800) 334-8644**, 8:00 a.m to 9:00 p.m., eastern daylight time. **Refer to Gold File No. 49140227.**

FOR MORE INFORMATION

Call the toll-free Brownfields '97 Hotline at **1-888-795-4684**. If you require special arrangements (wheelchair access, services for the hearing impaired, translation services, or other arrangements), please call the Brownfields '97 Hotline by August 25, 1997.

A tour of brownfields and neighborhood redevelopment sites in Kansas City, KS, and Kansas City, MO, will be provided during the conference.



Brownfields '97 - *Partnering For A Greener Tomorrow*, affords your company a tremendous opportunity to appear before a dynamite cross-section of major stakeholders. Leaders from municipalities, industry, the federal government and the military will be in Kansas City to define their agenda, establish networks, and identify supporting technologies and resources.

If your company provides an environmental product or service that answers the environmental questions of today, we urge you to make plans to exhibit at this important event. Exhibit space is priced at an affordable \$900 per booth for industry and \$600 per booth for government agencies. Booth space can be reserved by calling the Brownfields Showcase and Exhibition Hotline at (703) 425-0392.

BROWNFIELDS '97 LIST OF EXHIBITORS *(As of June, 1997)*

Blue Planet
BT2
Burns & McDonnell
City of Dallas
City of Kalamazoo
Dames Moore
DataChem
Geoprobe
Illinois Environmental Protection Agency

HDR Environmental
Langan Environmental
Levine Fricke
Schmidt Copeland Parker Stevens
Sevenson Environmental
Stearns and Wheeler
TerraCon
U.S. Environmental Protection Agency
Van American

Spaces still are available. Reserve your space today!

Don't Miss Out! Mark Your Calendar

Brownfields '97 – Partnering For A Greener Tomorrow



Brownfields '97

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